

CURRICULUM VITA

Jodie L. Hertzog, Ph.D.

Associate Professor
Department of Sociology Wichita State University

EDUCATION

August 2003 Ph.D., Child Development and Family Studies
Emphasis Family Studies
Purdue University, West Lafayette, IN
Dissertation Uncovering Peer Norms for Sexual Relations: A Female Perspective

August 1997 M.A., Counselor Education and Counseling Psychology
Emphasis

- Hertzog, J. (2007). Teaching work-family with hot topic debates. In S. Sweet, M. Patsopoulos, J. Mumm, J. Casey, & C. Matz. (Eds.), Teaching Work and Family: Strategies, Activities, and Syllabi. Washington DC: American Sociological Association.
- Hertzog, J. (2007, Winter). Review of the CDC's "Choose Respect" Dating Violence Prevention Materials. Journal of Youth Development (3), [Article 0603RR001].
- Kleiner, H., Hertzog, J., & Targ, D. (1998). Grandparents acting as parents: Background information for educators. In G. Williams, V. Murphy, C. Sheriff, J. Millspaugh, & C. Mertensmeyer (Eds.) Grandparents Raising Grandchildren: A Resource Guide for Professionals (p. 354). Columbia, MO: University of Missouri-Columbia Extension and Outreach.

- Pettis, P., & Hertzog, J. (2019). Strategies of Embodiment and Resistance: An Intersectional Approach to Gay Men's Body Image Development. Paper presented at the 2019 Annual Meeting of the Midwest Sociological Society, Chicago, IL.
- Hertzog, J. (2018). Exploring IPV within a Policy Context: The Case of Kansas' Domestic Violence Designation Tag. Poster presented at the 2018 Annual Meeting of the Midwest Sociological Society, Minneapolis, MN.
- Quinn, K., & Hertzog, J. (2017). Title IX Policy Action on the Framing of Sexual Misconduct on College Campuses. Paper presented at the 2017 Annual Meeting of the Midwest Sociological Society, Milwaukee, WI.
- Goen, C., & Hertzog, J. (2016). That's What's Pinned: Gender Stereotypes and Pinterest. Poster presented at the 2016 Annual Meeting of the Midwest Sociological Society, Chicago, IL.
- Simon, J., & Hertzog, J. (2016). Not That Some Prince: Constructions of the Trafficker/Hero in the Dark Erotic Romance. Poster presented at the 2016 Annual Meeting of the Midwest Sociological Society, Chicago, IL.
- Hertzog, J., & Simon, J. (2015). Battle of the Book Boyfriends: Constructions of Masculinity in Popular Romance Novels. Paper presented at the 2015 Annual Meeting of the Midwest Sociological Society, Kansas City, KS.
- Gallardo, R., & Hertzog, J. (2015). Perceptions of the "Cougar" Constructed on Public Internet Forums. Poster presented at the 2015 Annual Meeting of the Midwest Sociological Society, Kansas City, KS.
- Niblack, J., & Hertzog, J. (2013). Factors that Influence Bystander Engagement in the Cyberbully Context. Paper presented at the 2013 Annual Meeting of the Midwest Sociological Society, Chicago, Illinois.
- Hertzog, J., Curtis, K., & Tiemeyer, S.* (2010, April). Title Benefits of Campus Community Collaborations for Learning Activism. Paper presented at the 2010 Annual Meeting of the Midwest Sociological Society, Chicago, Illinois. (Curtis and Tiemeyer are listed in alphabetical order and equally contributed to the preparation of this paper.)
- Malcom, B., Hill, T., & Hertzog, J. (2010, April). Athletes and Masculinity: Are We Selling Our Athletes Short? Paper presented at the 2010 Annual Meeting of the Midwest Sociological Society, Chicago, Illinois.
- Ely, D., & Hertzog, J. (2010, April). Evolution of the Tramp Stamp. Paper presented at the 2010 Annual Meeting of the Midwest Sociological Society, Chicago, Illinois.
- Whitehead, T., Hertzog, J., & Wright, D. (2008, March). Educational Risk and Protective Factors within Single Parent Households. Paper presented at the 2008 Annual Meeting of the Midwest Sociological Society, St. Louis, Missouri.
- Hertzog, J., Burdette, N., Simon, D., & Yeilding, R. (2007, April). College Women's Perceptions of Sexual Violence Risk and Prevention Strategies. Paper presented at the 2007 Annual Meeting of the Midwest Sociological Society, Chicago, IL.

- Hertzog, J., & Whitehead, T. (2007, April). Engaging Students in Social Policy Practice: A Content Analysis of Policy Syllabi. Paper presented at the 2007 Annual Meeting of the Midwest Sociological Society, Chicago, IL.
- Yeilding, R., Hertzog, J., Belk, M., & Nguyen, D. (2006, April). Use of Internet Building Communities for Women in the Automotive Industry. Paper presented at the 2006 Annual Meeting of the Midwest Sociological Society, Omaha, NE.
- Burford, L., Hertzog, J., & Feuille, C. (2006, March). Interpreting Coverage of Celebrity Bodies in Adult and Adolescent Popular Magazines. Paper presented at the 2006 Annual Meeting of the Midwest Sociological Society, Omaha, NE.
- Whitehead T, Hertzog, J., & Yeilding, R. (2006, March). College Students' Consumption of Mass Media and their Perceived Body Image. Paper presented at the 2006 Annual Meeting of the Midwest Sociological Society, Omaha, NE.
- Hertzog, J., Wright, D., & Beat, D. (2005, April). "We have a policy for that:" Organizational Dynamics and Sexual Harassment Policies. Paper presented at the 2005 Annual Meeting of the Midwest Sociological Society, Minneapolis, MN.

- Hertzog, J., Matson, R., Rowley, R., & Keeler, J. (2011, November). Tweens, Teens, & Parents: Shared & Divergent Discourses on Romantic Relationships. Paper presented at the 2011 Annual Meeting of the National Council on Family Relations, Orlando, FL.
- Blakely, S., Blakely, A., & Hertzog, J. (2010, May). A Pilot Study of Simulations as Effective Teaching Tools. Poster presented at the 2010 Annual Meeting of the American Educational Research Association, Denver, CO.
- Hertzog, J., Rowley, S., Blakemore, A. (2009, November). Exploring the environment of romantic relationships in adolescence. Poster presented at the 2009 Annual Meeting of the National Council on Family Relations, San Francisco, CA.
- Hertzog, J. (2008, November). Why don't more girls "go wild?" The role of peer regulation in college women's sexual decision making. Paper presented at the 2008 Annual Meeting of the National Council on Family Relations, Little Rock, AK.
- Harpel, T., Hertzog, J., & Wood, H. (2007, November). Ultrasound and Prenatal Attachment among Expectant Grandparents. Poster presented at the 2007 Annual Meeting of the National Council on Family Relations, Pittsburgh, PA.
- Hertzog, J. (2004, November). Negotiating the gray area: Daughter's reflections on the sex talk. Poster presented at the 2004 Annual Meeting of the National Council on Family Relations, Orlando, FL.
- Williams-Stanely, R., Harpel, T., & Hertzog, J. (2004, November). Using games and simulations to promote active learning in the classroom. Poster presented at the 2004 Annual Meeting of the National Council on Family Relations, Orlando, FL.
- Dunn, J.; Hertzog, J.; & Roy, K. (2002, November). Adoption caseworkers: juggling roles. Poster presented at the annual conference of the National Council on Family Relations, Houston, TX.
- Barajas, N., Hertzog, J., & Myrland, J. (2002, April). Adolescent mothers and grandmothers talking about birth control after the baby's birth. Poster presented at the biennial meeting of the Society of Research on Adolescence, New Orleans, LA.
- Hertzog, J., & Rainey, M. (2001, November). Exploring aspects of young women's sexuality: A pilot study. Paper presented at the 2001 Annual Meeting of the National Council on Family Relations, Orlando, FL.

MacDermid, S. M., Hertzog, J., Kensinger, K., & Zipp, J. (2000, August). Accounting for the role of organizational size in workers' experiences. Paper presented at the annual meeting of the Academy of Management, Toronto, Ontario, Canada.

MacDermid, S., Hertzog, J., Kensinger, K., & Zipp, J. (2000, March). Explaining the prevalence of small workplaces. Paper presented at "Work and Family: Expanding the Horizons," a conference sponsored by the Business and Professional Women's Foundation, the Center for Working Families at the University of California, Berkeley, and the Alfred P. Sloan Foundation. San Francisco, CA.

MacDermid, S. M., Kensinger, K., Hertzog, J., & Hess, L. (2000, March). Generation X: A life course perspective. Paper presented at "Work and Family: Expanding the Horizons," a conference sponsored by the Business and Professional Women's Foundation, the Center for Working Families at the University of California, Berkeley, and the Alfred P. Sloan Foundation. San Francisco, CA.

RESEARCH CONSULTATION

2015 Analytic Consultant & graduate student research supervision provided for the Assessment of English Comp Student Information Literacy Proficiency (M. Mallon), WSU

2013 Data analysis & undergraduate student research supervision provided for Program Assessment, House of Hope Mental Health Agency in Wichita, KS

Recent Student Research Advised

Nance, K. (2021). Art as a Means of Urban Revitalization? The Impact of Public Art, Artists, and Creative Placemaking in Wichita, Kansas. A.A. Sociology Thesis Project. Faculty Advisor/Committee Chair).

Wiesner, S. (2021). Double Standards in Music: A Comparative Social Media Study. Poster presented at the 2021 virtual Annual Meeting of the Midwest Society. (Faculty Advisor).

Malone, S. (2021). Reddit Discussions of Compassion Fatigue. Poster presented at the 17th Symposium on Graduate Research and Scholarly Projects, Wichita State University. Faculty Co-Advisor, with Dr. Rhonda Lewis

Parker, Tasha. (2021). A Formative Evaluation of Knowledge and Beliefs of Trauma Informed Schooling in Early Childhood Learning Centers. 2nd Year Ph.D. Candidate Project, Community Psychology. Qualitative Methods Research Mentor).

Wooley-Snyder, J. (2019). An Exploratory Study of Teen Dating Violence among Sexual Minority Youth. Poster presented at the 2019 Annual Meeting of the Midwest Society, Chicago, IL. & 2019 WSUGRASP Symposium. 1st place award winner. (Faculty Advisor).

Schachle, J. (2019). Racial Presentations among Players of NBA2k19. Poster presented at the 2019 Annual Meeting of the Midwest Society, Chicago, IL. & 2019 GRASP Symposium. (Faculty Advisor).

Martin, M. (2019). "Slaves on Strike": How the 2018 Prison Strike Media Campaign Shapes Perceptions of Prison Labor. Poster presented at the 2019 Annual Meeting of the Midwest Society, Chicago, IL. (Faculty Advisor).

Clawson, C. (2019). Role of Applied Community Curriculum in Undergraduate Dance Performance Degrees. MFA Project. (Faculty Advisor/Research Mentor/Committee member)

Cameron, E. (2018). Rebel with a Cause: An Analysis of Outlying Attitudes Towards Abortion Legality. M.A. Sociology Directed Project Co-Chair, with Dr. Twyla Hill).

Lemachakoti, S. (2018). Community Development & Social Change: A Focus on Transnational Women's Health. MALS Directed Project Faculty Advisor/Committee Chair).

Kimble, K., & Hertzog, J. (2018). Living Loud: Is Biden's "The Loud House" the Next Cartoon for Young Feminists? Poster presented at the 2018 Annual Meeting of the Midwest Society, Minneapolis, MN & 2018 GRASP Symposium (Faculty Advisor).

Schachle, J. & Hertzog, J. (2018). Online Reactions to New Disciplinary Actions in Wichita Public Schools. Poster presented at the 2018 Annual Meeting of the Midwest Society, Minneapolis, MN & 2018 GRASP Symposium. (Faculty Advisor).

Smith, S. & Hertzog, J. (2018). We're all Belchers: Finding a New American in the World
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Primary Instructor

- x CDFS 443, Family Assessment and Intervention, Purdue University, West Lafayette, IN
- x CDFS 255, Marriage and Family Relationships, Purdue University, West Lafayette, IN
- x CDFS Professional Development Program, "Introduction to Work and Family." Center for Families, Purdue University, West Lafayette, IN

Co-Instructor

As co-instructor I developed lectures and course assignments collaboratively with another instructor or professor, taught, assisted in grading assignments, and met with students during office hours.

- x CDFS 301: Families in a Multicultural Society, Purdue University, West Lafayette, IN
- x CDFS 617, SPSS Computer Laboratory, Purdue University, West Lafayette, IN
- x UNIV 101, Freshman Seminar, Western Michigan University, Kalamazoo, MI

AWARDS/NOMINATIONS

2008

Nominated for Wichita State University's Liberal Arts & Sciences John R. Barrier

Distinguished Teaching Award

2017 Sociology Program Review (2016)
 2014 Sociology Program Review (2013)
 2008-present Member, Sociology Assessment/Learning Outcomes Evaluation Committee, WSU
 2005-2007 Member, Higher Learning Commission Assessment Committee, WSU
 2005-2006 Member, Undergraduate Exit Survey Committee, WSU

Student Mentoring Activities

2014-15 Research Mentor, McNair Scholar's Program, WSU
 2013-2020 Judge, Graduate Research and Scholarly Projects Symposium, WSU
 2011-present Co-Faculty advisor (with Dr. Pearson), Shock Sociology Club, WSU Registered Student Organization
 2011 Research Mentor, McNair Scholar's Program, WSU
 2008 Research Mentor, McNair Scholar's Program, WSU
 2005-present Faculty Advisor/co-advisor (with Jodie Simon), Feminists on Campus Uniting Student Interests, WSU Registered Student Organization

Campus Governance Activities

2021-present Member, re-visioning WOMS Steering Committee, WSU
 2017-present Member, President's Budget Advisory Committee, WSU
 2017-2018 Member, Faculty Salary Equity Assessment Group, WSU
 2014-2020 Member, Masters in Liberal Arts & Sciences Admissions Committee, WSU
 2012-present Campus Liaison for American Association of University Women
 2009 Member, Foundations of Excellence: Learning Dimension subcommittee, WSU
 2007-2011 Member, College Council for Liberal Arts & Sciences, WSU
 2006-2009 Member, Center for Teaching and Research Excellence Faculty Advisory Committee, WSU

Campus Community Awareness/Prevention Activities

2019-present Member, Prevention Servicesre i3 (r fo)-6.6 (r T)-3.er fo ieW

2008 **Presider, Session #20, Aging and Intergenerational Relationships, Midwest Sociological Society Annual Conference**

2006-2007 **Session Organizer, Midwest Sociological Society Annual Conference**

2005-2012 **Invited Committee Member, Midwest Sociological Society Committee on Teaching and Learning**

2003--present **Member, Midwest Sociological Society**

2000-2003 **Student Representative, Indiana Council on Family Relations Board of Directors**