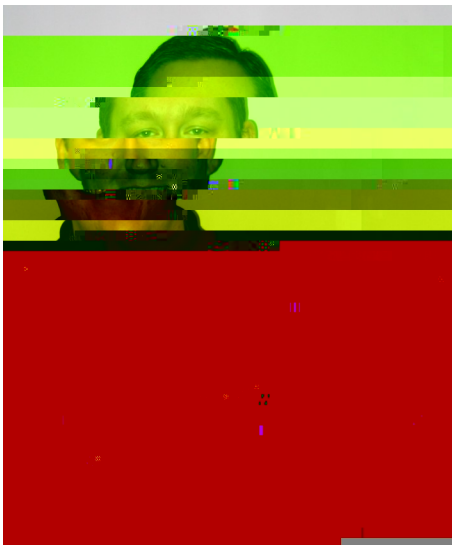


Wichita State University

THE SPORT MANAGER



Sport Management fac-

ety of online public rela-
tions tools.

department grow from
several different per-
spectives as a stu-
dent, as a practitioner
and as a lecturer. Now I
have the chance to
work with the students
in this program and
watch them grow on a
daily basis and that is
something I look for-

participate in a wide
variety of experiences
over the years as a
member of the athletics

the chance to work with
an outstanding group of
people in Clay, Jeff,
Mark and Mary to help
WSU Sport Manage-
ment students get a
chance to leave a last-
ing mark on whatever
field they choose to ex-

Ross received his

sport administration in

degree in sport admini-
stration in 2006. Both
degrees are from WSU.
From 2001 to 2004, he
served as a media rela-
tions assistant in WSU
athletics, and for the
past six years, he has
worked as an assistant
director of media rela-
tions, serving as the
primary media contact

assignment includes
undergraduate courses
in sport public relations,
sport marketing and
sport law. It is antici-
pated he will begin
teaching graduate-level
courses in addition to
undergraduate classes
starting in the summer
semester.

and working with a vari-

, who has
spent the last 10 years
working in the WSU ath-
letic department, has
joined the full-time faculty
in the Department of Sport
Management. Ross, who
has taught two courses
previously as a part-time
lecturer, will instruct three
courses during the spring
semester and supervise
students conducting prac-
ticum and internship as-
signment.

the opportunity to join the

Inside this issue:

Mike Ross Joins Sport
Management Faculty

Sport Management
Student Association



Sport Management
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Success

SMAA Awards Four
Scholarships

SMGT: Learning Les-
sons with Ethics

Alumni Update

Photos



The Sport Management Student Association is gearing up for a great spring semester in 2010, as we look forward to our trip to Oklahoma City to check out the Thunder and the other spring events that are on the horizon.

On Friday, January 29th, at 10:30 a.m. we will depart for Oklahoma City for a trip that has really come together this year better than we anticipated. We made the decision to take a charter bus this year because we felt that we would have enough demand for a great trip and a great opportunity for networking on the professional level. The other benefit to the extra space is that there are a few spots for alumni to come with us on this trip. As students we more than welcome the company of alumni as we learn how all of our studies transfers to the working world

As the college basketball season starts to wrap up, the schedule starts to get a little hectic with Shocker Baseball starting in March. With the change of season comes some of our best events though, such as the baseball barbeque, career fair, and quite possibly another road trip. As officers we are always looking for great events for students to be a part of, and we welcome any ideas from alumni or contributors for places to go. Please feel free to suggest any trips that we could go on as all of us students explore the career field.

We have so many good memories from this last semester as we not only had events that brought us students together, but events that touched the community around us and started our own push against a disease cancer--that has affected us all. We have been blessed with some amazing young men and women that continue to make this association and this sport management program better and better every semester. Of course this would not be possible without the great administration to guide us and the foundation that was laid before us. Thank you all for your contributions, both past and present, that have paved the way for our success.

Caleb Klein, SMSA President

The 2009 Sport Management Recognition Night, held Nov. 12 in the Heskett Center lobby, was a big success on all fronts. More than 60 people attended to see a variety of awards given to deserving recipients and a special presentation by a leading expert in the field.

The Undergraduate Major of the Year went to _____,





Congratulations to
he was recently recognized by Matt Jacobs for his outstanding work as an intern at Butler Community College

coach and strength instructor at Wichita County High School.
(G 04) and his wife Kristin welcomed a baby



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Mike Ross

